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20|20 NAMED PHILANTHROPIC COMPANY OF THE YEAR

Company Recognized by the Marketing Research and Insight Excellence Awards

NASHVILLE, Tenn. (November 20, 2019) – [20|20 Research](#), a global expert and innovator in qualitative research services and technology, announced today that it has been named one of two Philanthropic Company of the Year winners at the Marketing Research and Insight Excellence Awards.

Powered by [Quirk's Media](#), the Marketing Research and Insight Excellence Awards began this year to recognize those in the industry who have added value and impact to marketing research.

“We are honored to receive the award for Philanthropic Company of the Year. Some people call it ‘corporate responsibility,’ ‘charity’ or ‘social justice.’ However you refer to it, it’s a core part of who we are at 20|20,” said Jim Bryson, Chairman of 20|20 Research. “From giving back through our corporate charity, [The Joseph School](#), to dedicating thousands of hours at our annual service week, the team at 20|20 believes we can make a difference in our communities. We are humbled to be recognized for simply doing what we believe is the right thing.”

In addition to Philanthropic Company of the Year, Carole Schmidt, Vice President of Research Strategy at 20|20, was a finalist for Supplier Researcher of the Year, recognized for her dedication to uncovering consumer stories with innovative research designs that drive brand growth and support strategic decisions for her clients.

“It is a great honor to have been nominated for this award,” said Schmidt. “All the research was a part of a team effort. This is a testament to all the talented and committed people – both the dedicated teams at 20|20 and the wonderful clients – with whom I have been fortunate enough to work.”

The awards, with sixteen categories, celebrated strategic and impactful contributions to marketing research and insights. Judged by a panel of client- and supplier-side marketing researchers and Quirk’s editorial staff, they recognized both individual and team achievements.

Click [here](#) for a full list of 2019 Marketing Research and Insight Excellence Award Finalists and Winners.

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About 20|20

20|20 is the leading expert and innovator in qualitative market research, leveraging its unique combination of proprietary technology, skilled recruiting and client-focused services to discover and communicate the consumer stories that matter most. The company's easy, optimized solutions for qualitative and hybrid research deliver the right insights at the right time, allowing decision-makers to move forward and drive growth with confidence. The company is headquartered in Nashville, with offices in Denver and Chicago, as well as top-rated qualitative facilities in Nashville, Charlotte and Miami.