

20|20 Miami

Miami, known for its beaches and nightlife, is actually a critical international business hub. It's a great location when you want to get your work done and also get away. Our focus group facility has access to over 25,000 respondents from the multi-cultural market. The following information represents current demographics for Miami, Florida.

POPULATION	#	%
Total Population	2,600,000	

GENDER	#	%
Male	1,352,000	52%
Female	1,248,000	48%

RACE	#	%
White	364,000	14%
Black	442,000	17%
Hispanic	1,742,000	67%
Other	52,000	2%

INCOME	#	%
Under \$50,000	1,430,000	55%
\$50,000-\$100,000	676,000	26%
\$100,000-\$200,000	364,000	14%
Over \$200,000	130,000	5%
Median Income	\$43,786	

AGE	#	%
Younger than 20	572,000	22%
20-39	728,000	28%
40-59	754,000	29%
60+	546,000	21%
Average Age	39	

EDUCATION	#	%
Less than High School Graduate	520,000	20%
High School Graduate	754,000	29%
Some College	624,000	24%
College Graduate	442,000	17%
Post College Graduate	260,000	10%

HOME VALUE	#
Average	\$251,900