



» Welcome to 20|20 Research Miami

Since 1986, 20|20 Research has been helping clients conduct world-class qualitative research... and since 2006, Miami has been a part of that mix. This 4-room, state-of-the-art facility opened in May 2006 and instantly became THE premiere focus group facility in all of south Florida. Located in the Doral area of Miami, literally around the corner from the world-famous Doral Resort & Spa and just 20 minutes from Miami International Airport, this conveniently located facility provides easy access for respondents from both Dade and Broward counties.



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20|20 Research, Inc. - Miami

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At 20 | 20 Miami, you'll find...

- Four spacious and comfortable focus group and viewing rooms. One extra-large room is ideal for mock trials, large groups, classroom settings and oversized product displays.
- Private client suites when you need some quiet time.
- Experienced, in-house recruiting to ensure qualified, responsive participants. And DAILY updates to keep you on top of the recruiting process.
- QualLab™ – the cutting-edge software and product usability research system.
- Access to the technology you need... Digital A/V recording (mp3/mp4), ActiveGroup®, FocusVision®, Internet access and more.
- Fast, accurate, reliable Transcription Services.
- All the amenities you need – complete food and beverage service, computers (if you forgot your laptop) and much more.
- A dedicated “litigation team” – specialists in helping you prepare for your critical mock trial projects.
- And most importantly... peace of mind the moment you walk through our doors, knowing that you're being taken care of by friendly and knowledgeable professionals who care as much about your project as you do.

What our clients say about Miami...

- *“As always, I had a million and one last minute requests come in from the client. [Your staff] took care of everything without any ado! Much appreciated!”* Ipsos
- *“Wonderful service from beginning to end. Always setting the bar high.”* TracFone
- *“You guys are great.”* Strategic Learning and Knowledge
- *“Very eager to look after us.”* Salamander
- *“Staff is excellent.”* Aisling
- *“As usual – great!!”* TrialTech

20|20 Research, Inc. (founded in 1986) manages Focus Group facilities in Nashville, Charlotte and Miami, conducts qualitative recruiting nationwide and offers Online research services, featuring the QualBoard™, QualMeeting™, QualAnywhere™ and QualJournal™ software platforms.



For market demographics, a facility floorplan, recruiting zip codes and recommended hotels, go to www.2020research.com.

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