

Ensure a successful study
anywhere with 20|20's...

Qualitative Recruiting

When it comes to online qualitative research, 20|20 offers what we believe to be the best platforms in the industry... bar none!

However, we understand that without the accurate, timely and reliable recruiting of study participants, there is no research. We also understand that the quality of recruiting for online studies must be just as good as what you have come to expect from face-to-face research.

That's why, for more than a decade, 20|20 has been recruiting for online qualitative research projects throughout the United States and makes sure that at project time your technology platform is filled with the very best, engaged and articulate participants.

With 20|20 Qualitative Recruiting, you'll find:

- One of the largest recruiting teams in the industry... with more than 100 years of combined experience in recruiting to online projects
- Recruiters that work in-house and are measured not just on project 'fill rates,' but also on the 'quality' of respondents.
- The use of traditional telephone recruiting methodologies, as well as new, innovative techniques to find the right respondents.
- Easy-to-understand updates sent DAILY.



- A dedicated team of native language, Spanish-speaking recruiters.
- A track record of excellence in Consumer, B2B and Medical recruiting.
- A history of effectively building and maintaining extended panels, proprietary panels and mini-communities.
- Dedicated Panel Managers who oversee an extensive opt-in national panel that is continually added to and scrubbed... insuring fresh, accurate data on every project.
- A proven track record of tens of thousands of participants successfully recruited to our online platforms.



For more information...

To learn more about our Qualitative Recruiting services or to talk about how we can help with an upcoming project, contact:

20|20 Research Inc.

**Global Headquarters:
2000 Glen Echo Road
Nashville, Tennessee 37215
USA**

**Phone: +1.615.777.2020
U.S. Toll Free: 800.737.2020**

www.2020research.com

20|20
RESEARCH

