



» Welcome to 20|20 Research Charlotte

Since 1986, 20|20 Research has been helping clients conduct world-class qualitative research... and since 1999, Charlotte has been a part of that mix. Opened as a 3-room facility, it was renovated and expanded to 4 rooms in 2006. Our Charlotte facility is in an ideal location to serve the greater Charlotte area. We are conveniently located near the intersection of I-77 and I-485, in the fast-growing area called Arysley/White Hall. We're just 15 minutes from the airport and 10 minutes from downtown. In fact, you can literally walk right out our front door to scores of restaurants, shops, lodging and recreation... ensuring that your visit to Charlotte is as memorable as the research.



You can see clearly now.

20|20 Research, Inc. - Charlotte

2102 Cambridge Beltway Drive | Suite B | Charlotte, NC | 28273-3373 | Phone: (704) 587-0028 | Toll Free: (877) 713-2020
CharlotteInfo@2020research.com | www.2020research.com

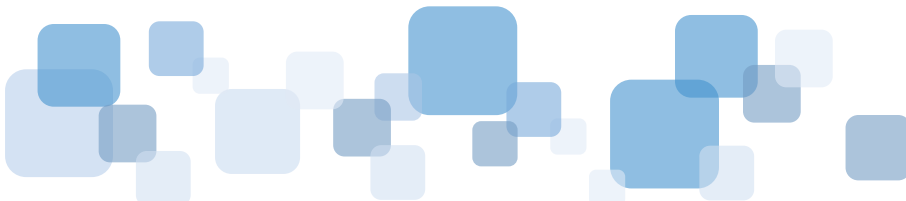
At 20|20 Charlotte, you'll find...

- Four spacious and comfortable focus group and viewing rooms. One extra-large room is ideal for mock trials, large groups, classroom settings and oversized product displays.
- Experienced, in-house recruiting to ensure qualified, responsive participants for your project. And DAILY updates to keep you on top of the recruiting process.
- Access to the technology you need... Digital A/V recording (mp3/mp4), ActiveGroup®, FocusVision®, Internet access and more.
- "Take Five," a unique client-only room to help you relax... watch TV, shoot a game of pool or just put your feet up between groups.
- Fast, accurate, reliable Transcription Services.
- Full-size kitchen and a trained staff to assist with taste tests.
- All the amenities you need – complete food and beverage service, private rest rooms and much more.
- And most importantly... peace of mind the moment you walk through our doors, knowing that you're being taken care of by friendly and knowledgeable professionals who care as much about your project as you do.

What our clients say about Charlotte...

- *"It was great. Loved all the communication beforehand. Felt well-prepared."*
JK Generation
- *"Everyone was just wonderful but our Project Manager was extraordinary. Thanks for such an excellent job on such a difficult project. Can't wait to come back."* CBA
- *"Our client loves this facility so we will keep coming back."* Wild Alchemy
- *"Great job! For a person who used [your competitor], I prefer 20/20."*
Headfirst Research
- *"I was impressed that you could handle our large groups on time and fully recruited. Thanks for doing a great job."* ASI Entertainment
- *"Amazing facility. Project Manager was EXTREMELY helpful and efficient."*
Ketchum

20|20 Research, Inc. (founded in 1986) manages Focus Group facilities in Nashville, Charlotte and Miami, conducts qualitative recruiting nationwide and offers Online research services, featuring the QualBoard™, QualMeeting™, QualAnywhere™ and QualJournal™ software platforms.



For market demographics, a facility floorplan, recruiting zip codes and recommended hotels, go to www.2020research.com.

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