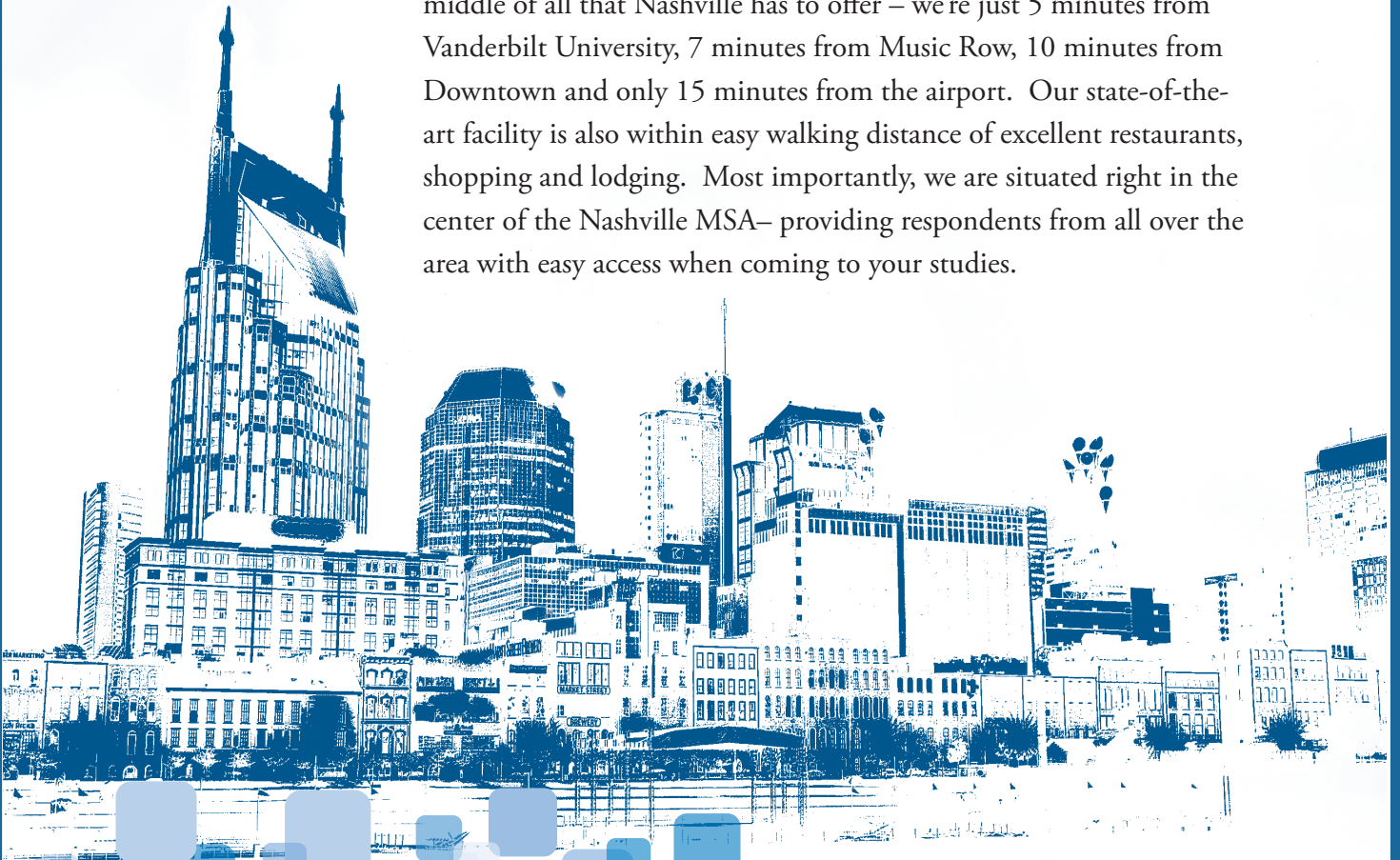




› Welcome to 20|20 Research Nashville

Since 1986, **20|20 Research** has been helping clients conduct world-class qualitative research in Nashville, Tennessee. In the Fall of 2007, we moved into a brand new, expanded facility. Located right in the middle of all that Nashville has to offer – we're just 5 minutes from Vanderbilt University, 7 minutes from Music Row, 10 minutes from Downtown and only 15 minutes from the airport. Our state-of-the-art facility is also within easy walking distance of excellent restaurants, shopping and lodging. Most importantly, we are situated right in the center of the Nashville MSA— providing respondents from all over the area with easy access when coming to your studies.



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20|20 Research, Inc. - Nashville

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NashvilleInfo@2020research.com | www.2020research.com

At 20|20 Nashville, you'll find...

- Three spacious and comfortable focus group and viewing rooms, one that is extra-large and ideal for mock trials, large groups, classroom settings and oversized product displays.
- Private client suites when you need some quiet time.
- Experienced, in-house recruiting to ensure qualified, responsive participants. And DAILY updates to keep you on top of the recruiting process.
- QualLab™ – the cutting-edge software and product usability research system.
- Access to the technology you need... Digital A/V recording (mp3/mp4), ActiveGroup®, FocusVision®, Internet access and more.
- Fast, accurate, reliable Transcription Services.
- All the amenities you need – complete food and beverage service, computers (if you forgot your laptop) and much more.
- And most importantly... peace of mind the moment you walk through our doors, knowing that you're being taken care of by friendly and knowledgeable professionals who care as much about your project as you do.

What our clients say about Nashville...

- *"Very on top of my project. Easy and a pleasure to work with."* Hall & Partners
- *"An excellent job of recruiting. This was the best leg of the project. Your entire staff is fantastic."* Gunn Research
- *"Best experience I've had at a facility. Thank you."* in-sync
- *"Recruiting was impeccable. The client made several comments about how 'buttoned up' everything was. THANK YOU."* Gray Matter
- *"The 'can-do' attitude was refreshing! Thank you for making an 11th hour list recruit so stress free."* Market Research Services
- *"I love coming here. For 20 years, you guys have always helped my groups run well."* Savage

20|20 Research, Inc. (founded in 1986) manages Focus Group facilities in Nashville, Charlotte and Miami, conducts qualitative recruiting nationwide and offers Online research services, featuring the QualBoard™, QualMeeting™, QualAnywhere™ and QualJournal™ software platforms.



For market demographics, a facility floorplan, recruiting zip codes and recommended hotels, go to www.2020research.com.

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